

NAVIGATOR

One-Question Survey Messages

What is a one-question survey? It's a [customer loyalty](#) metric that gauges how willing a client or influencer is to [recommend](#) a business.

Ideas

Now that you have your one-question survey link, it's time to use it. Here's a suggestion for a survey request you can share with clients and influencers.

Hi Elaine, I am committed to your financial well being and peace-of-mind.

Can you please take a few seconds to answer [this one-question survey?](#)

Thank you and have a great day, Phil

Hyperlink "this one-question survey" to your personal survey link. Don't know how? [Watch this one minute video.](#)

Please share the survey request with clients and influencers in blogs, emails, newsletters, portals, texts, etc. Survey results will appear instantly in your business email inbox.

Why is sharing this survey important?

You need to do this because it's the best way to see who your promoters are.

Idea Sheets provide quick and actionable suggestions to drive more referrals and introductions. Visit the [Navigator website](#) often for new additions.